

PRELIMINARY AGENDA--draft April 23, 2004

Corporate Environmental Behavior and the Effectiveness of Government Interventions

April 26-27, 2004
Wyndham Washington Hotel
1400 M St NW, Washington, DC 20005
(202) 457-0604

April 26, 2004: Corporate Environmental Responsibility

8:15-8:45	Registration
8:45-9:00	Introductory Remarks - Mike Stahl, Director for the Office of Compliance
9:00-11:30	Session I: Enforcement Issues Session Moderator: Cynthia Morgan, US EPA, National Center for Environmental Economics
9:00 – 9:30	Factors Shaping Corporate Environmental Performance: Regulatory Pressure, Community Pressure, and Financial Status Dietrich Earnhardt, University of Kansas
9:30 – 10:00	Deterrence and Corporate Environmental Behavior Robert Kagan, University of California at Berkeley, and Neil Gunningham, Australian National University
10:00 – 10:15	Break
10:15 – 10:45	When and Why Do Plants Comply? Paper Mills in the 1980s Wayne Gray, Clark University,
10:45 – 11:00	Discussant: Nick Franco, OECA (accepted)
11:00 – 11:15	Discussant: Randy Becker, U.S. Bureau of Census (accepted)
11:15 – 11:30	Questions and Discussions
11:30 – 12:30	Lunch
12:30 – 2:15	Session II: Compliance Issues Session Moderator: Ann Wolverton, US EPA, National Center for Environmental Economics
12:30 – 1:00	Corporate Self-Policing and the Environment: Factors Predicting Self-Disclosure of Clean Air Act Violations under the EPA's Audit Policy Paul Stretesky, Colorado State University
1:00 – 1:30	Regulation and Compliance Motivations: Marine Facilities and Water Quality Peter May, University of Washington
1:30 – 1:45	Discussant: Jon Silberman, US EPA, OECA, NCEI (accepted)
1:45 – 2:00	Discussant: John Horowitz, University of Maryland (accepted)
2:00 – 2:15	Questions and Discussion
2:15 – 2:30	Break

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2:30-4:45

Session III: Approaches to Environmental Performance

Session Moderator: Shannon Price, US EPA, National Center for Environmental Economics

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| 2:30 - 3:00 | A Multi-Agent Model of a Small Firm
Clinton Andrews, Rutgers University |
| 3:00 - 3:30 | Do Facilities with Distant Headquarters Pollute More?: How Civic Engagement
Conditions the Environmental Performance of Absentee Managed Plants.
Don Grant, University of Arizona (accepted) |
| 3:30 - 4:00 | Compliance and Beyond: Strategic Government-Industry Interactions in
Environmental Policy and Performance
Jennie Stephens, Harvard University |
| 4:00 –4:15 | Discussant: Carl Pasurka, US EPA, NCEE (accepted) |
| 4:15- 4:30 | Discussant: Don Siegel, RPI (accepted) |
| 4:30 – 4:45 | Questions and Discussion |

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April 27, 2004: Collaborative Approaches to Environmental Regulation

8:00-8:30	Registration	
8:30-8:45	Introductory Remarks – Jim Gulliford, Region 7 RA (invited)	
8:45-10:35	Session IV: Evaluation of Voluntary Programs Session Moderator: Jay Benforado, US EPA, National Center for Environmental Innovation	
8:45-8:50	Opening remarks – Jay Benforado	
8:50-9:20	Strategic Enactment of a New Institution: Exploring the Causes of Certification with the ISO 14001 Management Standard Andrew King, Dartmouth College	
9:20-9:50	"Participation in Voluntary Programs, Corporate Reputation, and Intangible Value: Estimating the Value of Participating in EPA's ENERGY STAR Program" Lou Nadeau, ERG (accepted)	
9:50-10:05	Discussant: Charles Griffiths, EPA, NCEE (accepted)	
10:05-10:20	Discussant: Jorge Rivera, George Mason University (accepted)	
10:20-10:35	Questions and Discussion	
10:35-10:45	Break	
10:45-11:45	New Grantees in Corporate Environmental Behavior Session Moderator: Matthew Clark, US EPA, National Center for Environmental Research	
	"Pollution Prevention: The Role of Environmental Management and Information" Madhu Khanna, University of Illinois	
	"Hazardous Waste Compliance and the Influences of Federal Initiatives, State Programs, and Corporate Characteristics" Sarah Stafford, College of William and Mary	
	"Comparative Plant-Level Analysis of Three Voluntary Environmental Programs" Richard Morgenstern, Resources for the Future	
	"Oregon Business Decisions for Environmental Performance" David Ervin, Portland State University	
11:45-1:00	Lunch	Brownbag Lunch Topic: Progress Towards an Environmental Facility Research Database Topic Leader: Matthew Clark, US EPA, National Center for Environmental Research Panelists: Wayne Gray (alt: Dietrich Earnhardt), Richard Andrews, Mike Barrette (OECA), Pat Garvey (OEI) <i>Box Lunch Available to Order (please order during morning break)</i>

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1:00 – 3:00	Session V:	Environmental Management Systems Session Moderator: Ann Wolverson, US EPA, National Center for Environmental Economics
	1:00 – 1:30	Institutional Pressures and Environmental Management Systems Magali Delmas, University of California, Santa Barbara
	1:30 – 2:00	Environmental Management Systems: Informing Organizational Decisions Deanna Matthews, Carnegie-Mellon University
	2:00 – 2:30	Formalized Environmental Management Procedures: What Drives Performance Improvements? Evidence From Four U.S. Industries Richard Andrews, University of North Carolina
	2:30 – 2:45	Discussant: Chuck Kent, US EPA, OPEI (accepted)
	2:45 – 3:00	Discussant: Pat Atkins, Alcoa (accepted)
	3:00 – 3:15	Questions and Discussion
3:15 – 3:30	Break	
3:30 – 5:15	Session VI:	Information Disclosure Session Moderator: Cynthia Morgan, US EPA, National Center for Environmental Research
	3:30 – 4:00	Information Disclosure and Risk Reduction: The Sources of Varying State Performance in Control of Toxic Chemical Emissions Michael Kraft, University of Wisconsin, Green Bay
	4:00 – 4:30	Are the TRI data Valid Measures of Facility-Level Environmental Performance?: Reporting Thresholds and Truncation Bias Lori Snyder, Harvard University
	4:30 – 4:45	Discussant: John Dombrowski, US EPA, OEI (accepted)
	4:45 – 5:00	Discussant: Tom Beierle, Resources for the Future (accepted)
	5:00 – 5:15	Questions and Discussion
5:15 – 5:30	Final Remarks	